

Marketing Bloggers BRACKETOLOGY

whimsically arranged by johnmoore from Brand Autopsy



This off-the-cuff and totally whimsical ranking of marketing-related blogs was inspired by the book, **THE ENLIGHTENED BRACKETOLOGIST: The Final Four of Everything.**

Create your own "Marketing Bloggers Bracketology" chart by downloading this excel file:

http://brandautopsy.typepad.com/Bracketology_TEMPLATE.xls